



Lambeau Field
1265 Lombardi Ave
Green Bay, WI

Teaching Economics in American History

Wednesday, July 15th, 2020

WORKSHOP AGENDA

- 8:30** **Breakfast – North Balcony 1**
- 8:50** Opening Plenary Session 1: How Can Economics Illuminate History? An Introduction to the Economic Way of Thinking (Chapter 1)
Mark Schug, Emeritus, University of Wisconsin-Milwaukee
Room: Blood Davis Rooms (AB)
- 10:00** **Break**
- 10:15** Concurrent Sessions: Track A
- Why Did the Colonists Fight When They Were Safe, Prosperous, and Free? Why Did the British Leave the European Union? (Chapter 4)
Scott Niederjohn, Dean of the School of Business and Entrepreneurship, Lakeland University
Room: Bart Starr (D)
 - The Economics of the U.S. Constitution (Chapter 5)
Tawni H. Ferrarini, Robert W. Plaster Professor of Economic Education at Lindenwood University.
Room: Paul Hornung (C)
- 11:15** **Break**
- 11:30** Plenary Session 2: The Economics of the Coronavirus (New “Then and Now”) Overview of the Features of *EEAH*
Mark Schug
Room: Blood Davis Rooms (AB)

12:30 Lunch – North Balcony 1

1:15 Concurrent Sessions: Track B

- Why Did a Mild Recession in 1929 Become the Great Depression of the 1930s? The Fed Fights the Coronavirus (Chapter 20)

Scott

Room: Bart Starr (D)

- Is Free Trade Out of Date? What to Do About China? (Chapter 31)

Tawni

Room: Paul Hornung (C)

- Integrating *EEAH* into Your U.S. History Curriculum: Work in Teams to Identify What Chapters Might Work Best in Your Classroom (All Chapters)

Mark

Room: Blood Davis Rooms (AB)

2:30 Break

2:45 Plenary Session 3: You Are Just Getting Started: Great Resources for Teaching Economics in American History

Mark, Tawni, and Scott

Room: Blood Davis Rooms (AB)

- How to Get Classroom Sets of *EEAH*
- Great Resources for Teaching Economics in History
- Final Questions

3:15 Adjourn



Meet the Presenters

Tawni H. Ferrarini is the Robert W. Plaster Professor of Economic Education at Lindenwood University in Saint Charles, Missouri. She is National Association of Economic Educators' 2020 Patricia Elder International Economic Educator and served as NAEE's 2015 president. Other accolades include: the inaugural recipient of the NAEE's Abbejean Kehler Award, 2009 Michigan Economic Educator of the Year Award, and a 2009 Distinguished Faculty at Northern Michigan University. Professor Ferrarini has written curriculum materials for the Council on Economic Education and EconEdLink. She specializes in the use of technology in the classroom and the integration of economics and American history. She was instrumental in helping to formally establish the Council on Economic Education – Japan and is a consultant for the Korea Development Institute in Seoul. Professor Ferrarini publishes in economic education, technology, and education journals and has authored several books. She earned her doctorate in economics from Washington University, where she studied economic history under the 1993 Nobel Laureate, Douglass C. North.

M. Scott Niederjohn is Senior Vice President for Economic Development and the Charlotte and Walter Kohler Charitable Trust Professor of Economics at Lakeland University in Sheboygan, Wisconsin. Professor Niederjohn is also the Director of Lakeland's Office for the Advancement of Free Enterprise Education (OAFEE). Dr. Niederjohn holds undergraduate and Master's degrees from Marquette University and a Ph.D. in economics from the University of Wisconsin – Milwaukee.

Professor Niederjohn has published more than fifty articles, monographs, reports, and curriculum materials in journals such as *Applied Economics*, *Monthly Labor Review*, *Journal of Urban Affairs*, *Eastern Economics Journal*, *Journal of Private Enterprise*, and *Wisconsin Interest*. He co-authored the 2nd edition of *Economic Episodes in American History* with Mark C. Schug, William C. Wood and Tawni Hunt Ferrarini.

Professor Niederjohn's research is concentrated in the areas of economic education, public policy analysis, and applied microeconomics. He serves on the Governor's Council for Financial Literacy, and has received the Governors Financial Literacy Award in 2011, 2012, 2015 and 2019. During the fall of 2013, Professor Niederjohn was awarded a Fulbright Scholarship to teach at the University of Luxembourg. He serves on the board of the (National) Association of Private Enterprise Education. Professor Niederjohn was recognized in the December 2014 issue of Money Magazine for his work in the shaping the landscape of financial education curriculum.

Mark C. Schug is Professor Emeritus at the University of Wisconsin Milwaukee and Senior Program Advisor to the Lakeland University Office for the Advancement of Free Enterprise Education. Professor Schug taught for 36 years at the middle school, high school, and university levels. A widely-recognized scholar, he has written and edited over 230 articles, books, and national curriculum materials. Professor Schug has spoken to local, state, and national groups throughout the United States and in 11 other countries. He has been the guest co-editor of 11 issues of Social Education, the flagship journal of the National Council for the Social Studies. His latest books are *Teaching Economics in Troubled Times* published by Routledge Press and co-edited with William C. Wood of James Madison University and *Economic Episodes in American History* published by Wohl Publishing and co-authored by William C. Wood, Tawni Hunt Ferrarini and M. Scott Niederjohn, now in its second edition. The same author team of Ferrarini, Niederjohn, Schug, and Wood has written *Teachers Can Be Financially Fit: Economists' Advice for Educators* which will be released in 2020 from Springer Publications.

Professor Schug does consulting for several local, state, and national organizations and has served on the boards of local, state, and national non-profit organizations including the (national) Association of Private Enterprise Education, Economics Wisconsin, Business and Economics Academy of Milwaukee (BEAM), School Choice Wisconsin, and the Wisconsin Council for the Social Studies. Professor Schug earned his Ph.D. from the University of Minnesota. He has received six national awards for leadership, curriculum writing (two), service, and research (two) in economic education.

Mark and his wife, Jo, have been married for 51 years, have two grown daughters, and four grandchildren. They live in Port St. Lucie, Florida.