



Teaching Economics in American History

Wednesday, July 15th, 2020

Webinar Agenda

9:00 a.m. Overview of the Webinar

9:15 Session 1: How Can Economics Illuminate History? An Introduction to the Economic Way of Thinking (Chapter 1)

Mark Schug, Emeritus, University of Wisconsin-Milwaukee

10:00 BREAK

10:30 Concurrent Sessions:

- Why Did the Colonists Fight When They Were Safe, Prosperous, and Free? Why Did the British Leave the European Union? (Chapter 4)

Scott Niederjohn, Professor of Economics, Lakeland University

Zoom Room 1

- The Economics of the U.S. Constitution? (Chapter 5)

Tawni H. Ferrarini, Robert W. Plaster Professor of Economic Education at Lindenwood University

Zoom Room 2

- The Homestead Act of 1862: Was Free Land Really Free? (Chapter 10)

Mark Schug

Zoom Room 3

www.oafee.org

- How Did Financial Panics Lead to the Establishment of an Independent Central Bank? (Chapter 17)

William Wood, Professor of Economics and Director of the Center for Economic Education at James Madison University

Zoom Room 4

- 11:30 BREAK
- 12:30 Overview of the Features of *Economic Episodes in American History*
Mark Schug
- 1:00 Panel Discussion: Tips from Teachers on How to use *Economic Episodes in American History* in the Classroom
- Christopher Albert*, U.S. History Teacher, Cedarburg High School, WI
Twila Prunty, U.S. History Teacher, New Green Junior High School, White Hall, IL
Carol Lavalley, U.S. History Teacher, Pine View School, Sarasota County Schools, FL
- 1:45 ADJOURN

Meet the Presenters

Tawni H. Ferrarini is the Robert W. Plaster Professor of Economic Education at Lindenwood University in Saint Charles, Missouri. She is National Association of Economic Educators' 2020 Patricia Elder International Economic Educator and served as NAEE's 2015 president. Other accolades include: the inaugural recipient of the NAEE's Abbejean Kehler Award, 2009 Michigan, Economic Educator of the Year Award, and a 2009 Distinguished Faculty at Northern Michigan University. Professor Ferrarini has written curriculum materials for the Council on Economic Education and EconEdLink. She specializes in the use of technology in the classroom and the integration of economics and American history. She was instrumental in helping to formally establish the Council on Economic Education – Japan and is a consultant for the Korea Development Institute in Seoul. Professor Ferrarini publishes in economic education, technology, and education journals and has authored several books. She earned her doctorate in economics from Washington University, where she studied economic history under the 1993 Nobel Laureate, Douglass C. North.

M. Scott Niederjohn is Senior Vice President for Economic Development and the Charlotte and Walter Kohler Professor of Economics at Lakeland University in Sheboygan, Wisconsin. Professor Niederjohn is also the Director of the Office for the Advancement of Free Enterprise Education (OAFEE). Dr. Niederjohn holds undergraduate and master's degrees from Marquette University and a Ph.D. in economics from the University of Wisconsin–Milwaukee.

Professor Niederjohn's research is concentrated in the areas of economic education, public policy analysis, and applied microeconomics. He serves on the Governor's Council for Financial Literacy and has received the Governor's Financial Literacy Award in 2011, 2012, 2015, and 2019. During the fall of 2013, Professor Niederjohn was awarded a Fulbright Scholarship to teach at the University of Luxembourg. He serves on the boards of the (National) Association of Private Enterprise Education and the Business. Niederjohn was recognized in the December 2014 issue of *Money Magazine* for his work in shaping the landscape of financial education curriculum.

Mark C. Schug is Professor Emeritus at the University of Wisconsin Milwaukee and Senior Program Advisor to the Lakeland University Office for the Advancement of Free Enterprise Education. Professor Schug taught for 36 years at the middle school, high school, and university levels. A widely-recognized scholar, he has written and edited over 230 articles, books, and national curriculum materials. Professor Schug has spoken to local, state, and national groups throughout the United States and in 11 other countries. He has been the guest co-editor of 11 issues of *Social Education*, the flagship journal of the National Council for the Social Studies. His latest books are *Teaching Economics in Troubled Times* published by Routledge Press and co-edited with William C. Wood of James Madison University and *Economic Episodes in American History* published by Wohl Publishing and co-authored by William C. Wood, Tawni Hunt Ferrarini and M. Scott Niederjohn, now in its second edition. The same author team of Ferrarini, Niederjohn, Schug, and Wood has written *Teachers Can Be Financially Fit: Economists' Advice for Educators* which will be released in 2020 from Springer Publications.

Professor Schug does consulting for several local, state, and national organizations and has served on the boards of local, state, and national non-profit organizations including the (national) Association of Private Enterprise Education, Economics Wisconsin, Business and Economics Academy of Milwaukee (BEAM), School Choice Wisconsin, and the Wisconsin Council for the Social Studies. Professor Schug earned his Ph.D. from the University of Minnesota. He has received six national awards for leadership, curriculum writing (two), service, and research (two) in economic education.

Mark and his wife, Io, have been married for 51 years, have two grown daughters, and four grandchildren. Mark and Io live in Port St. Lucie, Florida.

William Wood is Professor of Economics and Director of the Center for Economic Education at James Madison University. Dr. Wood received his Ph.D. in economics from the University of Virginia in 1980 and has held faculty positions at Vanderbilt University, the University of Virginia and at Bridgewater College. Dr. Wood was the recipient of teaching awards at the University of Virginia and at James Madison University, where he was the 2001-2002 Distinguished Teacher in the College of Business. He was recognized in 2002 as an inaugural winner of the Southern Economic Association's Kenneth G. Elzinga Distinguished Teaching Award.

Professor Wood has been named to the Great Teachers Series of the Gus A. Stavros Center for the Advancement of Free Enterprise and Economic Education at Florida State University. He is also a past recipient of the Alpha Kappa Psi - Clifford D. Spangler award for research in risk and insurance, as well as the Best Paper award for the Journal of Private Enterprise.

Dr. Wood has authored five books, more than 40 scholarly articles, and national economic education materials for school and adult audiences, including the 2nd edition of the supplemental high school textbook *Economic Episodes in American History*.

